



Rio del Mar Parent Alliance

Supporting our school for our children's success

January, 2021

During these challenging times, it is important to focus on what really matters -- supporting our students and families. Our school, Rio del Mar Elementary in Aptos, CA is working hard to create virtual learning that is engaging and stimulating. Our teachers and parents report we are by and large succeeding in our efforts!

Through the active fundraising efforts by the Parent Alliance, our students have received art instruction and supplemental reading materials, school supplies, sports equipment for PE and many other services throughout the "shelter in place" period. We have added virtual community events, like a Pumpkin Decorating Contest in October and weekly video episodes of the "Seahawk News," to encourage our school spirit and culture.

Instead of our traditional in-person Spring Auction Gala, this year we will be offering a virtual auction where items will be displayed online. Parents, guardians, and community members will be able to bid on them from March 16 to March 20. We have the potential to reach thousands of our fellow community members through this virtual event. We will launch the auction through our website, and spread the word widely through our thriving Parent Alliance social media in early March.

Any donation you can provide will be greatly appreciated. Your organization's name will be listed below the donation as the sponsor. All proceeds go directly to support our students.

The Rio del Mar Parent Alliance is a 501(c)3 non-profit organization and all donations are tax deductible: RDMPA Tax ID# 830366207.

Please mail donations to:
Rio del Mar Elementary School
c/o RDMPA Spring Auction
819 Pinehurst Dr
Aptos CA, 95003

Please include: the value of the item, your contact information and the item description with your donation. Donations may also be dropped off at the school's main office between 9 AM-3 PM. Please wear a mask if you go to campus. To arrange in person pick-up or if you have questions, please text or call:

Liz Ricks, Auction Committee Chair (408) 761-8200
Serena Federman, Donation Coordinator (831) 332-5354

On behalf of the parents and students of Rio del Mar Elementary School, thank you for your support!

-Serena and Liz
Parent Volunteers & Auction Co-Chairs